

Timmy McKeever - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 192 | Priority 27% | Viral 0% | Hype 23%

Primary Capture Moments

- TikTok: Use "Bulleproof" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "I Know Better" for a high-payoff ending.
- Prioritize the first 90 seconds: "Bulleproof" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "I Know Better / Courtesy of the Red, White and Blue (The Angry American)".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- 21 in Texas: in-set 67% | opener 0% | closer+encore 0%
- Devils & Angels: in-set 64% | opener 0% | closer+encore 0%
- Break My Heart Tonight: in-set 64% | opener 0% | closer+encore 0%
- Chills: in-set 62% | opener 0% | closer+encore 0%
- Bulleproof: in-set 60% | opener 100% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Bulleproof" to maximize first-scroll retention.
- Save a hard cut reveal for "I Know Better" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 46%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-10T05:28:05.646Z
- Poster day hint: Jun 7, 2026