

Greylan James - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 188 | Priority 35% | Viral 9% | Hype 49%

Primary Capture Moments

- TikTok: Use "Who Broke Up with You" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Water At A Wedding" for a high-payoff ending.
- Prioritize the first 90 seconds: "Who Broke Up with You" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Water at Your Wedding / Love Somebody Like You".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Who Broke Up with You: in-set 0% | opener 80% | closer+encore 0%
- Next Thing You Know: in-set 58% | opener 0% | closer+encore 0%
- Water At A Wedding: in-set 0% | opener 0% | closer+encore 33%
- Young Man: in-set 31% | opener 0% | closer+encore 0%
- Nothin' Left: in-set 25% | opener 50% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Who Broke Up with You" to maximize first-scroll retention.
- Save a hard cut reveal for "Water at Your Wedding" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 12%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-10T05:27:50.678Z
- Poster day hint: Jun 7, 2026