

Jenna Davis - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 185 | Priority 42% | Viral 32% | Hype 57%

Primary Capture Moments

- TikTok: Use "Miss Wannabe" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "On a Budget" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Miss Wannabe" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "On a Budget / 6FT Nothing".

Likely Song Triggers

- Miss Wannabe: in-set 0% | opener 100% | closer+encore 0%
- Really Bad Kisser: in-set 66% | opener 0% | closer+encore 0%
- FBI: in-set 0% | opener 0% | closer+encore 0%
- On a Budget: in-set 70% | opener 0% | closer+encore 100%
- Where Did That Girl Go?: in-set 69% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Miss Wannabe" to maximize first-scroll retention.
- Save a hard cut reveal for "On a Budget" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: ""She'll only be a meme" ".
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.

Operational Notes

- Signal source: youtube | confidence 38%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-10T05:27:33.855Z
- Poster day hint: Jun 7, 2026