

Sacha - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 176 | Priority 41% | Viral 25% | Hype 59%

Primary Capture Moments

- TikTok: Use "One Hit Wonder" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Hey Mom I Made It" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "One Hit Wonder" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Hey Mom I Made It / What The Truck".

Likely Song Triggers

- Hey Mom I Made It: in-set 92% | opener 0% | closer+encore 75%
- We Did: in-set 64% | opener 33% | closer+encore 33%
- One Hit Wonder: in-set 45% | opener 100% | closer+encore 0%
- What The Truck: in-set 40% | opener 0% | closer+encore 100%
- Till I Don't: in-set 32% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "One Hit Wonder" to maximize first-scroll retention.
- Save a hard cut reveal for "Hey Mom I Made It" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "Set Me Free(ID) Armin Van Buuren Ft. SACHA Live record ASOT 2025 London".
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.

Operational Notes

- Signal source: youtube | confidence 28%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-12T05:28:28.062Z
- Poster day hint: Saturday