

Adrien Nunez - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 174 | Priority 31% | Viral 0% | Hype 36%

Primary Capture Moments

- TikTok: Use "WILD" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "DON'T WANNA GO HOME" for a high-payoff ending.
- Prioritize the first 90 seconds: "WILD" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "DON'T WANNA GO HOME / LOW ROAD".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- WILD: in-set 0% | opener 100% | closer+encore 0%
- ANOTHER DAY: in-set 64% | opener 0% | closer+encore 0%
- MINNESOTA: in-set 0% | opener 50% | closer+encore 0%
- APOLOGY SONG: in-set 0% | opener 0% | closer+encore 0%
- ALL I EVER DO: in-set 0% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "WILD" to maximize first-scroll retention.
- Save a hard cut reveal for "DON'T WANNA GO HOME" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 73%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-09T05:31:03.462Z
- Poster day hint: Jun 6, 2026