

# Zoe Jean Fowler - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

**Tier C | Billing 166 | Priority 32% | Viral 11% | Hype 20%**

## Primary Capture Moments

- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Setlist flow is stable, so pre-block camera positions around recurring transitions.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.
- Hold one locked wide shot for stage lighting and production cues.

## Likely Song Triggers

- Til The Wheels Fall Off: in-set 0% | opener 0% | closer+encore 0%
- Cry Baby: in-set 0% | opener 0% | closer+encore 0%
- Written By A Woman: in-set 0% | opener 0% | closer+encore 0%
- Fireflies: in-set 0% | opener 0% | closer+encore 0%
- Two Kids On That Dance Floor: in-set 0% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Mirror framing from high-engagement clip pattern: "Zoe Jean Fowler - The Long Haul (Official Live Performance)".
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: youtube | confidence 35%
- Data health: Spotify yes, setlist no, YouTube yes, TikTok no
- Last insight update: 2026-06-12T05:28:11.333Z
- Poster day hint: Saturday