

Tyler Farr - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 164 | Priority 39% | Viral 18% | Hype 51%

Primary Capture Moments

- TikTok: Use "C.O.U.N.T.R.Y." as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Better in Boots" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "C.O.U.N.T.R.Y." repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Rednecks Like Me / A Guy Walks Into a Bar".

Likely Song Triggers

- C.O.U.N.T.R.Y.: in-set 0% | opener 67% | closer+encore 0%
- Whiskey in My Water: in-set 0% | opener 25% | closer+encore 0%
- Better in Boots: in-set 0% | opener 0% | closer+encore 33%
- Country As Shit: in-set 34% | opener 0% | closer+encore 0%
- Quit Bein' Country: in-set 18% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "C.O.U.N.T.R.Y." to maximize first-scroll retention.
- Save a hard cut reveal for "Rednecks Like Me" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "Tyler Farr Live at The 2025 Pensacola Fair Covering "Simple Man" (Clip".
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.

Operational Notes

- Signal source: youtube | confidence 17%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-09T05:30:16.808Z
- Poster day hint: Jun 6, 2026