

Rachael Fahim - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 161 | Priority 33% | Viral 0% | Hype 41%

Primary Capture Moments

- TikTok: Use "Too Damn Hot" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Brake Lights" for a high-payoff ending.
- Prioritize the first 90 seconds: "Too Damn Hot" repeatedly opens recent sets.
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.

Likely Song Triggers

- Too Damn Hot: in-set 0% | opener 67% | closer+encore 0%
- Deep End: in-set 0% | opener 0% | closer+encore 0%
- Brake Lights: in-set 83% | opener 0% | closer+encore 40%
- Good Luck: in-set 73% | opener 17% | closer+encore 0%
- Dance Around It: in-set 64% | opener 0% | closer+encore 50%

Viral Clip Strategy

- Open with a 6-10s hook from "Too Damn Hot" to maximize first-scroll retention.
- Save a hard cut reveal for "Brake Lights" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-12T05:28:03.106Z
- Poster day hint: Saturday