

Jake Banfield - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 157 | Priority 30% | Viral 0% | Hype 20%

Primary Capture Moments

- TikTok: Use "Fast Car" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Rumor" for a high-payoff ending.
- Prioritize the first 90 seconds: "Fast Car" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Rumor / Lasso".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Boys Don't Cry: in-set 70% | opener 0% | closer+encore 0%
- Cadillac Coupe: in-set 67% | opener 0% | closer+encore 0%
- Hall of Fame: in-set 61% | opener 0% | closer+encore 0%
- Fast Car: in-set 60% | opener 100% | closer+encore 0%
- Thinking 'Bout You: in-set 60% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Fast Car" to maximize first-scroll retention.
- Save a hard cut reveal for "Rumor" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 40%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-09T05:29:39.787Z
- Poster day hint: Jun 6, 2026