

Tori Darke - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 155 | Priority 31% | Viral 0% | Hype 23%

Primary Capture Moments

- TikTok: Use "So Gone" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "You Better Run" for a high-payoff ending.
- Prioritize the first 90 seconds: "So Gone" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "You Better Run".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- So Gone: in-set 90% | opener 100% | closer+encore 0%
- Disposable: in-set 79% | opener 0% | closer+encore 0%
- You & Me Against the World: in-set 71% | opener 0% | closer+encore 0%
- Someone Else's Baby: in-set 71% | opener 0% | closer+encore 0%
- Style: in-set 60% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "So Gone" to maximize first-scroll retention.
- Save a hard cut reveal for "You Better Run" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 46%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-12T05:27:55.512Z
- Poster day hint: Saturday