

Nate Smith - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 140 | Priority 39% | Viral 9% | Hype 48%

Primary Capture Moments

- TikTok: Use "After Midnight" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "My Own Worst Enemy" for a high-payoff ending.
- Prioritize the first 90 seconds: "After Midnight" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "My Own Worst Enemy / World on Fire".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Nobody Likes Your Girlfriend: in-set 55% | opener 0% | closer+encore 0%
- Sleeve: in-set 55% | opener 0% | closer+encore 0%
- Beer Never Broke My Heart: in-set 50% | opener 0% | closer+encore 0%
- After Midnight: in-set 40% | opener 75% | closer+encore 0%
- Whiskey on You: in-set 0% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "After Midnight" to maximize first-scroll retention.
- Save a hard cut reveal for "My Own Worst Enemy" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "Nate Smith 9/20/25 Lexington, KY @ Kentucky Theatre - Equinox Jazz Festival (wi)".
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 18%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-09T05:28:16.508Z
- Poster day hint: Jun 6, 2026