

# Benny G - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 137 | Priority 33% | Viral 0% | Hype 25%

## Primary Capture Moments

- TikTok: Use "Have You Ever Seen the Rain?" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Have You Ever Seen the Rain?" for a high-payoff ending.
- Prioritize the first 90 seconds: "Have You Ever Seen the Rain?" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Have You Ever Seen the Rain? / Adios, Gracias, Goodnight".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

## Likely Song Triggers

- Have You Ever Seen the Rain?: in-set 67% | opener 50% | closer+encore 50%
- Adios, Gracias, Goodnight: in-set 67% | opener 0% | closer+encore 50%
- Hell of a Woman: in-set 33% | opener 0% | closer+encore 0%
- High in Colorado: in-set 27% | opener 100% | closer+encore 0%
- One Day Believer: in-set 27% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "Have You Ever Seen the Rain?" to maximize first-scroll retention.
- Save a hard cut reveal for "Have You Ever Seen the Rain?" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: spotify\_setlist\_proxy | confidence 50%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-09T05:28:01.009Z
- Poster day hint: Jun 6, 2026