

# Dasha - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

**Tier C | Billing 128 | Priority 43% | Viral 19% | Hype 52%**

## Primary Capture Moments

- TikTok: Use "Not at This Party" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Austin (Boots Stop Workin')" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Not at This Party" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Austin (Boots Stop Workin') / Bye Bye Bye".

## Likely Song Triggers

- Austin (Boots Stop Workin'): in-set 94% | opener 11% | closer+encore 67%
- Not at This Party: in-set 66% | opener 88% | closer+encore 0%
- Work On Me: in-set 62% | opener 0% | closer+encore 0%
- Bye Bye Bye: in-set 49% | opener 0% | closer+encore 83%
- King of California: in-set 47% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "Not at This Party" to maximize first-scroll retention.
- Save a hard cut reveal for "Austin (Boots Stop Workin')" as the end-of-video payoff moment.
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.
- Narrative cue: "Optical illusion personality test: Tree or faces? What you see first reveals if you're emotionally strong or h" is recurring in current chatter/news.

## Operational Notes

- Signal source: youtube | confidence 21%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-02T16:32:10.408Z
- Poster day hint: Jun 5, 2026