

# Tyla Rodrigues - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

**Tier C | Billing 127 | Priority 34% | Viral 0% | Hype 26%**

## Primary Capture Moments

- TikTok: Use "Honky Tonk Hell" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Honky Tonk Mood" for a high-payoff ending.
- Prioritize the first 90 seconds: "Honky Tonk Hell" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Honky Tonk Mood / Hot & Heavy".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

## Likely Song Triggers

- Honky Tonk Hell: in-set 63% | opener 100% | closer+encore 0%
- I Believe In Roses: in-set 0% | opener 0% | closer+encore 0%
- Be My Baby Tonight: in-set 63% | opener 0% | closer+encore 0%
- Heart, Don't Fail Me Now: in-set 0% | opener 0% | closer+encore 0%
- I Hope You Dance: in-set 63% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "Honky Tonk Hell" to maximize first-scroll retention.
- Save a hard cut reveal for "Honky Tonk Mood" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: spotify\_setlist\_proxy | confidence 52%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-09T05:27:12.747Z
- Poster day hint: Jun 5, 2026