

RaeLynn - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 122 | Priority 36% | Viral 0% | Hype 41%

Primary Capture Moments

- TikTok: Use "Keep Up" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Keep Up" for a high-payoff ending.
- Prioritize the first 90 seconds: "Keep Up" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Keep Up / Long Live Country Music".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Keep Up: in-set 0% | opener 50% | closer+encore 50%
- Long Live Country Music: in-set 37% | opener 25% | closer+encore 50%
- Ride/Sharp Dressed Man: in-set 11% | opener 0% | closer+encore 0%
- Love Triangle: in-set 0% | opener 0% | closer+encore 0%
- God Made Girls: in-set 0% | opener 11% | closer+encore 44%

Viral Clip Strategy

- Open with a 6-10s hook from "Keep Up" to maximize first-scroll retention.
- Save a hard cut reveal for "Keep Up" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-08T05:30:58.588Z
- Poster day hint: Sunday