

# Lily Meola - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

**Tier C | Billing 121 | Priority 37% | Viral 0% | Hype 41%**

## Primary Capture Moments

- TikTok: Use "Mar Vista" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Postcards to Heaven" for a high-payoff ending.
- Prioritize the first 90 seconds: "Mar Vista" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Postcards to Heaven / Daydream".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

## Likely Song Triggers

- Jolene: in-set 64% | opener 9% | closer+encore 0%
- Sleeping With My Boots On: in-set 47% | opener 0% | closer+encore 0%
- Mar Vista: in-set 33% | opener 100% | closer+encore 0%
- Daisies: in-set 0% | opener 0% | closer+encore 0%
- Take Me Home, Country Roads: in-set 63% | opener 18% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "Mar Vista" to maximize first-scroll retention.
- Save a hard cut reveal for "Postcards to Heaven" as the end-of-video payoff moment.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: spotify\_setlist\_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-08T05:30:52.575Z
- Poster day hint: Jun 5, 2026