

Erin Kinsey - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 117 | Priority 43% | Viral 15% | Hype 48%

Primary Capture Moments

- TikTok: Use "Tabs on Me" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Wild" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Tabs on Me" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Wild / Just Drive".

Likely Song Triggers

- Tabs on Me: in-set 56% | opener 100% | closer+encore 0%
- Strangers: in-set 53% | opener 0% | closer+encore 0%
- Best of My 20's: in-set 50% | opener 0% | closer+encore 0%
- Blue Jean Baby: in-set 38% | opener 0% | closer+encore 0%
- I Got You: in-set 32% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Tabs on Me" to maximize first-scroll retention.
- Save a hard cut reveal for "Wild" as the end-of-video payoff moment.
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 17%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-08T05:30:33.655Z
- Poster day hint: Jun 5, 2026