

Jade Eagleson - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 111 | Priority 37% | Viral 0% | Hype 41%

Primary Capture Moments

- TikTok: Use "Do It Anyway" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Lucky" for a high-payoff ending.
- Prioritize the first 90 seconds: "Do It Anyway" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Lucky".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Do It Anyway: in-set 70% | opener 60% | closer+encore 0%
- All Night to Figure It Out: in-set 57% | opener 0% | closer+encore 0%
- Lucky: in-set 57% | opener 0% | closer+encore 100%
- Whiskey Thinks I Am: in-set 53% | opener 0% | closer+encore 0%
- Telluride: in-set 52% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Do It Anyway" to maximize first-scroll retention.
- Save a hard cut reveal for "Lucky" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-08T05:30:08.982Z
- Poster day hint: Jun 5, 2026