

Sophia Scott - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 108 | Priority 37% | Viral 0% | Hype 33%

Primary Capture Moments

- TikTok: Use "Lifeboat" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Mullet Over" for a high-payoff ending.
- Prioritize the first 90 seconds: "Lifeboat" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Mullet Over / Boots, Jeans, & Jesus".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Lifeboat: in-set 45% | opener 100% | closer+encore 0%
- Miss Me Now: in-set 0% | opener 0% | closer+encore 0%
- Red Dress: in-set 0% | opener 100% | closer+encore 0%
- No You Didn't: in-set 0% | opener 0% | closer+encore 0%
- Lipstick on you: in-set 70% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Lifeboat" to maximize first-scroll retention.
- Save a hard cut reveal for "Mullet Over" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 65%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-08T05:29:50.499Z
- Poster day hint: Jun 5, 2026