

# Maddie Lenhart - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 107 | Priority 35% | Viral 0% | Hype 20%

## Primary Capture Moments

- TikTok: Use "Shooting Stars" as the first 8-second hook before crowd payoff.
- Prioritize the first 90 seconds: "Shooting Stars" repeatedly opens recent sets.
- Setlist flow is stable, so pre-block camera positions around recurring transitions.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.

## Likely Song Triggers

- Shooting Stars: in-set 0% | opener 100% | closer+encore 0%
- Drive Me Crazy: in-set 0% | opener 0% | closer+encore 0%
- Field Day: in-set 70% | opener 0% | closer+encore 0%
- Sober: in-set 0% | opener 0% | closer+encore 0%
- Newton's First Law: in-set 0% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "Shooting Stars" to maximize first-scroll retention.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: spotify\_setlist\_proxy | confidence 40%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-12T05:27:07.423Z
- Poster day hint: Friday