

Lanie Gardner - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 106 | Priority 38% | Viral 0% | Hype 41%

Primary Capture Moments

- TikTok: Use "Rattler and the Devil's Whip" as the first 8-second hook before crowd payoff.
- Prioritize the first 90 seconds: "Rattler and the Devil's Whip" repeatedly opens recent sets.
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.

Likely Song Triggers

- Rattler and the Devil's Whip: in-set 0% | opener 100% | closer+encore 0%
- Faded Polaroids: in-set 71% | opener 0% | closer+encore 0%
- Takin' The Slow Ride: in-set 0% | opener 0% | closer+encore 0%
- Little red wagon: in-set 35% | opener 100% | closer+encore 0%
- How Long 'Til Tennessee: in-set 31% | opener 100% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Rattler and the Devil's Whip" to maximize first-scroll retention.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-08T05:29:44.217Z
- Poster day hint: Jun 5, 2026