

# Hayden Blount - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 104 | Priority 36% | Viral 0% | Hype 28%

## Primary Capture Moments

- TikTok: Use "Livin' Missing You" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Dancin' With Him" for a high-payoff ending.
- Prioritize the first 90 seconds: "Livin' Missing You" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Dancin' With Him / Heartbreaker".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

## Likely Song Triggers

- Strawberry Woman: in-set 56% | opener 33% | closer+encore 0%
- Dancin' With Him: in-set 0% | opener 0% | closer+encore 67%
- Too Old For Young Love (But Not To Die): in-set 25% | opener 0% | closer+encore 0%
- American Icon: in-set 25% | opener 0% | closer+encore 0%
- Cherry: in-set 23% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "Livin' Missing You" to maximize first-scroll retention.
- Save a hard cut reveal for "Dancin' With Him" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: spotify\_setlist\_proxy | confidence 56%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-08T05:29:38.134Z
- Poster day hint: Jun 5, 2026