

# Atlas - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 101 | Priority 36% | Viral 0% | Hype 23%

## Primary Capture Moments

- TikTok: Use "Mr. Rebound" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "I Wish I Had Cheated" for a high-payoff ending.
- Prioritize the first 90 seconds: "Mr. Rebound" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "I Wish I Had Cheated / You're A Fucking Bitch".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

## Likely Song Triggers

- Mr. Rebound: in-set 70% | opener 100% | closer+encore 0%
- Fuck You, Goodbye: in-set 0% | opener 0% | closer+encore 0%
- Breaking All The Rules: in-set 77% | opener 0% | closer+encore 0%
- Bitch Got Me Down Bad: in-set 0% | opener 0% | closer+encore 0%
- Tom Petty: in-set 76% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "Mr. Rebound" to maximize first-scroll retention.
- Save a hard cut reveal for "I Wish I Had Cheated" as the end-of-video payoff moment.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: spotify\_setlist\_proxy | confidence 46%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-08T05:29:22.595Z
- Poster day hint: Jun 5, 2026