

Kameron Marlowe - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 96 | Priority 57% | Viral 45% | Hype 83%

Primary Capture Moments

- TikTok: Use "Tennessee Don't Mind" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Girl On Fire" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Tennessee Don't Mind" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Girl On Fire / Strangers".

Likely Song Triggers

- Tennessee Don't Mind: in-set 74% | opener 100% | closer+encore 0%
- Sober as a Drunk: in-set 73% | opener 0% | closer+encore 0%
- Over Now: in-set 67% | opener 0% | closer+encore 0%
- Fire On The Hillside: in-set 61% | opener 0% | closer+encore 0%
- 911: in-set 53% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Tennessee Don't Mind" to maximize first-scroll retention.
- Save a hard cut reveal for "Girl On Fire" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "Kameron Marlowe - Live from Stagecoach 2026".
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.

Operational Notes

- Signal source: youtube | confidence 73%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-08T05:28:48.744Z
- Poster day hint: Jun 5, 2026