

# Charles Wesley Godwin - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 90 | Priority 45% | Viral 13% | Hype 47%

## Primary Capture Moments

- TikTok: Use "Cue Country Roads" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Hardwood Floors" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Cue Country Roads" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Hardwood Floors / Take Me Home, Country Roads".

## Likely Song Triggers

- Hey There Son: in-set 43% | opener 0% | closer+encore 14%
- Better That Way: in-set 25% | opener 25% | closer+encore 0%
- All Again: in-set 0% | opener 0% | closer+encore 0%
- Hardwood Floors: in-set 0% | opener 7% | closer+encore 93%
- Take Me Home, Country Roads: in-set 63% | opener 0% | closer+encore 100%

## Viral Clip Strategy

- Open with a 6-10s hook from "Cue Country Roads" to maximize first-scroll retention.
- Save a hard cut reveal for "Hardwood Floors" as the end-of-video payoff moment.
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: youtube | confidence 17%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-08T05:28:15.262Z
- Poster day hint: Friday