

Hayley Payne - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 89 | Priority 37% | Viral 0% | Hype 22%

Primary Capture Moments

- TikTok: Prioritize one hook-to-payoff sequence with visible crowd reaction.
- Setlist flow is stable, so pre-block camera positions around recurring transitions.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.
- Hold one locked wide shot for stage lighting and production cues.

Likely Song Triggers

- First One I Wanna Call: in-set 0% | opener 0% | closer+encore 0%
- The Man I Thought You Were: in-set 0% | opener 0% | closer+encore 0%
- The Other Woman: in-set 0% | opener 0% | closer+encore 0%
- End in Boyfriend: in-set 0% | opener 0% | closer+encore 0%
- The One: in-set 0% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 44%
- Data health: Spotify yes, setlist no, YouTube no, TikTok no
- Last insight update: 2026-06-11T05:31:06.783Z
- Poster day hint: Friday