

Alana Springsteen - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 86 | Priority 40% | Viral 0% | Hype 41%

Primary Capture Moments

- TikTok: Use "intro" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "cowboys and tequila" for a high-payoff ending.
- Prioritize the first 90 seconds: "intro" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "cowboys and tequila / goodbye looks good on you".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- ghost in my guitar: in-set 68% | opener 0% | closer+encore 0%
- That Was All You: in-set 36% | opener 0% | closer+encore 0%
- Sad hour: in-set 18% | opener 0% | closer+encore 0%
- intro: in-set 7% | opener 100% | closer+encore 0%
- no man's: in-set 0% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "intro" to maximize first-scroll retention.
- Save a hard cut reveal for "cowboys and tequila" as the end-of-video payoff moment.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-08T05:27:51.114Z
- Poster day hint: Jun 5, 2026