

# Dave Fenley - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

**Tier C | Billing 82 | Priority 38% | Viral 0% | Hype 23%**

## Primary Capture Moments

- TikTok: Use "Getaway" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Turn the Page" for a high-payoff ending.
- Prioritize the first 90 seconds: "Getaway" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Turn the Page / Can't Help Falling in Love".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

## Likely Song Triggers

- Turn the Page: in-set 82% | opener 0% | closer+encore 100%
- Getaway: in-set 70% | opener 100% | closer+encore 0%
- The girl walks in: in-set 70% | opener 0% | closer+encore 0%
- Stand by Me: in-set 0% | opener 0% | closer+encore 0%
- Can't Help Falling in Love: in-set 77% | opener 0% | closer+encore 100%

## Viral Clip Strategy

- Open with a 6-10s hook from "Getaway" to maximize first-scroll retention.
- Save a hard cut reveal for "Turn the Page" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: spotify\_setlist\_proxy | confidence 46%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-08T05:27:19.606Z
- Poster day hint: Jun 5, 2026