

Cody Lohden - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 80 | Priority 38% | Viral 0% | Hype 24%

Primary Capture Moments

- TikTok: Use "Buckle Up" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "TV On" for a high-payoff ending.
- Prioritize the first 90 seconds: "Buckle Up" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "TV On / Tail Light, Porch Light, Miller Lite".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Buckle Up: in-set 0% | opener 100% | closer+encore 0%
- Two Dozen Roses: in-set 0% | opener 0% | closer+encore 0%
- Dinosaur: in-set 70% | opener 0% | closer+encore 0%
- Where Do We Go From Here: in-set 45% | opener 0% | closer+encore 0%
- Gettin' Nowhere: in-set 45% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Buckle Up" to maximize first-scroll retention.
- Save a hard cut reveal for "TV On" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 48%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-08T05:27:12.010Z
- Poster day hint: Jun 5, 2026