

Maggie Antone - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier B | Billing 76 | Priority 54% | Viral 9% | Hype 48%

Primary Capture Moments

- TikTok: Use "One Too Many" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Johnny Moonshine" for a high-payoff ending.
- Prioritize the first 90 seconds: "One Too Many" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Johnny Moonshine / High Standards".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Johnny Moonshine: in-set 96% | opener 0% | closer+encore 100%
- Suburban Outlaw: in-set 85% | opener 0% | closer+encore 17%
- High Standards: in-set 83% | opener 0% | closer+encore 50%
- Rhinestoned: in-set 77% | opener 0% | closer+encore 0%
- One Too Many: in-set 76% | opener 100% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "One Too Many" to maximize first-scroll retention.
- Save a hard cut reveal for "Johnny Moonshine" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 18%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-03T18:58:24.677Z
- Poster day hint: Jun 5, 2026