

Travis Bolt - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 73 | Priority 41% | Viral 13% | Hype 15%

Primary Capture Moments

- TikTok: Prioritize one hook-to-payoff sequence with visible crowd reaction.
- Setlist flow is stable, so pre-block camera positions around recurring transitions.
- Recent live uploads are accelerating, indicating higher social replay value for hero moments.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.

Likely Song Triggers

- Never Tried Cocaine (Feat. Struggle Jennings): in-set 0% | opener 0% | closer+encore 0%
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- Blues At My Funeral: in-set 0% | opener 0% | closer+encore 0%
- Backroad Gospel: in-set 0% | opener 0% | closer+encore 0%
- Nothing's Gonna Stop Us: in-set 0% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Mirror framing from high-engagement clip pattern: "Travis Bolt "Play The Blues At My Funeral" | Live on Live with Kelly & Mark".
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 15%
- Data health: Spotify yes, setlist no, YouTube yes, TikTok no
- Last insight update: 2026-06-07T05:30:54.323Z
- Poster day hint: Jun 4, 2026