

Colt Ford - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 72 | Priority 41% | Viral 0% | Hype 41%

Primary Capture Moments

- TikTok: Use "Every Chance I Get" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Country As Truck" for a high-payoff ending.
- Prioritize the first 90 seconds: "Every Chance I Get" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Dirt Road Anthem / In the End".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Hood: in-set 66% | opener 0% | closer+encore 0%
- Chicken and Biscuits: in-set 60% | opener 33% | closer+encore 0%
- Country As Truck: in-set 60% | opener 0% | closer+encore 33%
- No Trash in My Trailer: in-set 55% | opener 0% | closer+encore 0%
- Crank It Up: in-set 51% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Every Chance I Get" to maximize first-scroll retention.
- Save a hard cut reveal for "Dirt Road Anthem" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-07T05:30:48.323Z
- Poster day hint: Jun 4, 2026