

# Kingswood - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 71 | Priority 41% | Viral 0% | Hype 41%

## Primary Capture Moments

- TikTok: Use "Two Lovers" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Ohio" for a high-payoff ending.
- Prioritize the first 90 seconds: "Two Lovers" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Jenny".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

## Likely Song Triggers

- Two Lovers: in-set 0% | opener 100% | closer+encore 0%
- Lovin' A Girl: in-set 62% | opener 0% | closer+encore 17%
- The Action: in-set 0% | opener 0% | closer+encore 0%
- Ohio: in-set 78% | opener 0% | closer+encore 33%
- Mercy: in-set 62% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "Two Lovers" to maximize first-scroll retention.
- Save a hard cut reveal for "Jenny" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: spotify\_setlist\_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-09T03:24:30.928Z
- Poster day hint: Thursday