

Stella Lefty - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 70 | Priority 53% | Viral 31% | Hype 60%

Primary Capture Moments

- TikTok: Use "See Through" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Cynic" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "See Through" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Cynic / Thinking 'bout You".

Likely Song Triggers

- Kiss Me: in-set 64% | opener 0% | closer+encore 10%
- Decay: in-set 57% | opener 0% | closer+encore 18%
- See Through: in-set 57% | opener 73% | closer+encore 18%
- Cynic: in-set 56% | opener 20% | closer+encore 80%
- Misery: in-set 50% | opener 11% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "See Through" to maximize first-scroll retention.
- Save a hard cut reveal for "Cynic" as the end-of-video payoff moment.
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.

Operational Notes

- Signal source: youtube | confidence 30%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-02T16:35:38.636Z
- Poster day hint: Friday