

# Brooke Lee - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 68 | Priority 40% | Viral 0% | Hype 31%

## Primary Capture Moments

- TikTok: Use "Heart Starts Healing" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Wild and Free" for a high-payoff ending.
- Prioritize the first 90 seconds: "Heart Starts Healing" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Wild and Free / The Climb".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

## Likely Song Triggers

- Head In The Clouds: in-set 77% | opener 33% | closer+encore 0%
- Heart Starts Healing: in-set 63% | opener 60% | closer+encore 0%
- So Beautiful: in-set 0% | opener 0% | closer+encore 0%
- I've Been Thinking: in-set 49% | opener 0% | closer+encore 25%
- Wild and Free: in-set 35% | opener 0% | closer+encore 100%

## Viral Clip Strategy

- Open with a 6-10s hook from "Heart Starts Healing" to maximize first-scroll retention.
- Save a hard cut reveal for "Wild and Free" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: spotify\_setlist\_proxy | confidence 61%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-07T05:30:35.912Z
- Poster day hint: Jun 4, 2026