

# Redferrin - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 66 | Priority 47% | Viral 12% | Hype 51%

## Primary Capture Moments

- TikTok: Use "Stuck" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Jack and Diet Coke" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Stuck" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Jack and Diet Coke / Just Like Johnny".

## Likely Song Triggers

- Stuck: in-set 0% | opener 67% | closer+encore 0%
- Jack and Diet Coke: in-set 0% | opener 10% | closer+encore 60%
- Palm Trees: in-set 0% | opener 0% | closer+encore 0%
- If I Was California: in-set 11% | opener 0% | closer+encore 0%
- Have You Now: in-set 0% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "Stuck" to maximize first-scroll retention.
- Save a hard cut reveal for "Jack and Diet Coke" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "@Redferrin Ruin My Night (Live Clip) - Cement City, MI".
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.

## Operational Notes

- Signal source: youtube | confidence 23%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-07T05:30:29.358Z
- Poster day hint: Jun 4, 2026