

Julia Cole - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 64 | Priority 51% | Viral 19% | Hype 61%

Primary Capture Moments

- TikTok: Use "Love You To Death" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Day Late & A Buck Short" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Love You To Death" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Day Late & A Buck Short / What Could Go Wrong".

Likely Song Triggers

- Love You To Death: in-set 0% | opener 67% | closer+encore 0%
- Diamondback: in-set 58% | opener 11% | closer+encore 0%
- Day Late & A Buck Short: in-set 0% | opener 0% | closer+encore 45%
- Daddy Daughter Dance: in-set 0% | opener 10% | closer+encore 0%
- Best Worst Ex: in-set 0% | opener 80% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Love You To Death" to maximize first-scroll retention.
- Save a hard cut reveal for "Day Late & A Buck Short" as the end-of-video payoff moment.
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 39%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-07T05:30:23.063Z
- Poster day hint: Jun 4, 2026