

Gannon Fremin & CCREV - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 61 | Priority 40% | Viral 0% | Hype 27%

Primary Capture Moments

- TikTok: Use "White Girl" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "White Girl" for a high-payoff ending.
- Prioritize the first 90 seconds: "White Girl" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "White Girl / Contagious".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- White Girl: in-set 72% | opener 50% | closer+encore 50%
- Me and Her: in-set 0% | opener 0% | closer+encore 0%
- Hello, Hate to See You: in-set 0% | opener 0% | closer+encore 0%
- Love Me Too: in-set 0% | opener 0% | closer+encore 0%
- You Don't Love Me Anymore: in-set 0% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "White Girl" to maximize first-scroll retention.
- Save a hard cut reveal for "White Girl" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 54%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-07T05:30:04.877Z
- Poster day hint: Jun 4, 2026