

Pecos & the Rooftops - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 54 | Priority 43% | Viral 0% | Hype 38%

Primary Capture Moments

- TikTok: Use "Yesteryear" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Burnpile" for a high-payoff ending.
- Plan a wide crowd payoff shot near the finale around "Burnpile".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.

Likely Song Triggers

- Yesteryear: in-set 63% | opener 43% | closer+encore 0%
- Hate Waking Up: in-set 37% | opener 0% | closer+encore 0%
- Crazy Is Her Name: in-set 32% | opener 0% | closer+encore 0%
- Leave Me Lonely: in-set 0% | opener 0% | closer+encore 0%
- Hurt No More: in-set 0% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Yesteryear" to maximize first-scroll retention.
- Save a hard cut reveal for "Burnpile" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 77%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-07T05:29:34.252Z
- Poster day hint: Jun 4, 2026