

Cooper Alan - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 51 | Priority 43% | Viral 0% | Hype 41%

Primary Capture Moments

- TikTok: Use "Bitch of a Son" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Sold (The Grundy County Auction Incident) / Without Me / Get Low" for a high-payoff ending.
- Prioritize the first 90 seconds: "Bitch of a Son" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Sold (The Grundy County Auction Incident) / Without Me / Get Low / Woderwall / Don't Look Back In Anger / Hey Jude / You Can't Always Get What You Want / Sweet Caroline".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Dale Dickens (RIP): in-set 60% | opener 0% | closer+encore 0%
- Jesus Saves: in-set 59% | opener 0% | closer+encore 0%
- Wake Me Up: in-set 45% | opener 0% | closer+encore 0%
- Can't Dance: in-set 38% | opener 0% | closer+encore 0%
- Starting To Show: in-set 35% | opener 0% | closer+encore 25%

Viral Clip Strategy

- Open with a 6-10s hook from "Bitch of a Son" to maximize first-scroll retention.
- Save a hard cut reveal for "Sold (The Grundy County Auction Incident) / Without Me / Get Low" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-07T03:24:36.348Z
- Poster day hint: Jun 4, 2026