

Karley Scott Collins - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 48 | Priority 48% | Viral 9% | Hype 52%

Primary Capture Moments

- TikTok: Use "Bad Bad" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Heavenly" for a high-payoff ending.
- Prioritize the first 90 seconds: "Bad Bad" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Heavenly / Simple Man / You Give Love a Bad Name / Welcome to the Jungle".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Bad Bad: in-set 66% | opener 90% | closer+encore 0%
- Denim: in-set 60% | opener 11% | closer+encore 0%
- Heavenly: in-set 33% | opener 0% | closer+encore 100%
- Runner: in-set 28% | opener 0% | closer+encore 0%
- American Boy: in-set 13% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Bad Bad" to maximize first-scroll retention.
- Save a hard cut reveal for "Heavenly" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 29%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-07T03:24:33.088Z
- Poster day hint: Jun 4, 2026