

Cody Hibbard - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 47 | Priority 42% | Viral 0% | Hype 28%

Primary Capture Moments

- TikTok: Use "Rollin" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Long Ride in a Short Bed" for a high-payoff ending.
- Prioritize the first 90 seconds: "Rollin" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Long Ride in a Short Bed / Dying Breed".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Long Ride in a Short Bed: in-set 67% | opener 0% | closer+encore 50%
- Had it been a Boy: in-set 64% | opener 0% | closer+encore 0%
- Armed and Dangerous: in-set 64% | opener 0% | closer+encore 0%
- Backroad to Heaven: in-set 64% | opener 0% | closer+encore 0%
- We speak Country: in-set 39% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Rollin" to maximize first-scroll retention.
- Save a hard cut reveal for "Long Ride in a Short Bed" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 56%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-07T03:24:31.828Z
- Poster day hint: Jun 4, 2026