

# Ashley Cooke - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 45 | Priority 45% | Viral 16% | Hype 15%

## Primary Capture Moments

- TikTok: Prioritize one hook-to-payoff sequence with visible crowd reaction.
- Setlist flow is stable, so pre-block camera positions around recurring transitions.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.
- Hold one locked wide shot for stage lighting and production cues.
- Public-interest spike on Wikipedia (1.48x baseline). Plan one context-first opening shot.

## Likely Song Triggers

- baby blues: in-set 0% | opener 0% | closer+encore 0%
- high school sweetheart: in-set 0% | opener 0% | closer+encore 0%
- your place: in-set 0% | opener 0% | closer+encore 0%
- never til now: in-set 0% | opener 0% | closer+encore 0%
- Over When We're Sober: in-set 0% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: youtube | confidence 18%
- Data health: Spotify yes, setlist no, YouTube yes, TikTok no
- Last insight update: 2026-06-06T03:24:32.527Z
- Poster day hint: Jun 4, 2026