

Sterling Elza - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 36 | Priority 42% | Viral 0% | Hype 23%

Primary Capture Moments

- TikTok: Use "I've Been Bored" as the first 8-second hook before crowd payoff.
- Prioritize the first 90 seconds: "I've Been Bored" repeatedly opens recent sets.
- Setlist flow is stable, so pre-block camera positions around recurring transitions.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.

Likely Song Triggers

- I've Been Bored: in-set 70% | opener 100% | closer+encore 0%
- Wasted: in-set 70% | opener 0% | closer+encore 0%
- Throw Away (feat. Treaty Oak Revival): in-set 0% | opener 0% | closer+encore 0%
- Next Week: in-set 0% | opener 0% | closer+encore 0%
- Pick Your Reason: in-set 0% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "I've Been Bored" to maximize first-scroll retention.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 46%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-05T03:24:38.848Z
- Poster day hint: Jun 4, 2026