

Braxton Keith - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 182 | Priority 40% | Viral 23% | Hype 58%

Primary Capture Moments

- TikTok: Use "Real Damn Deal" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "I Own This Bar" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Real Damn Deal" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "I Aint Trying".

Likely Song Triggers

- Real Damn Deal: in-set 0% | opener 100% | closer+encore 0%
- Gonna Come Back As A Country Song: in-set 47% | opener 29% | closer+encore 0%
- Little Bit by Little Bit: in-set 12% | opener 0% | closer+encore 0%
- Chase You Down: in-set 0% | opener 0% | closer+encore 0%
- The Chair: in-set 0% | opener 0% | closer+encore 14%

Viral Clip Strategy

- Open with a 6-10s hook from "Real Damn Deal" to maximize first-scroll retention.
- Save a hard cut reveal for "I Aint Trying" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "Braxton Keith LIVE @ Stagecoach 2026 [FULL SET]".
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.

Operational Notes

- Signal source: youtube | confidence 30%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-10T05:27:20.069Z
- Poster day hint: Jun 6, 2026