

Shane Smith and The Saints - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 75 | Priority 41% | Viral 0% | Hype 41%

Primary Capture Moments

- TikTok: Use "The Mountain" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "What a Shame" for a high-payoff ending.
- Prioritize the first 90 seconds: "The Mountain" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "What a Shame / All I See Is You".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Adeline: in-set 64% | opener 0% | closer+encore 7%
- The Greys Between: in-set 60% | opener 0% | closer+encore 0%
- Cocaine Habit: in-set 58% | opener 0% | closer+encore 0%
- Mountain Girl: in-set 57% | opener 0% | closer+encore 0%
- Live Free (See Me Running): in-set 49% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "The Mountain" to maximize first-scroll retention.
- Save a hard cut reveal for "What a Shame" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-07T05:31:00.115Z
- Poster day hint: Jun 4, 2026