

Luke Bryan - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier B | Billing 23 | Priority 57% | Viral 17% | Hype 26%

Primary Capture Moments

- TikTok: Prioritize one hook-to-payoff sequence with visible crowd reaction.
- Setlist flow is stable, so pre-block camera positions around recurring transitions.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.
- Hold one locked wide shot for stage lighting and production cues.

Likely Song Triggers

- Country Girl (Shake It for Me): in-set 33% | opener 0% | closer+encore 0%
- Play It Again: in-set 20% | opener 0% | closer+encore 0%
- That's My Kind of Night: in-set 19% | opener 0% | closer+encore 0%
- I Don't Want This Night to End: in-set 17% | opener 0% | closer+encore 0%
- Rain Is a Good Thing: in-set 15% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 44%
- Data health: Spotify yes, setlist no, YouTube no, TikTok no
- Last insight update: 2026-06-02T13:59:09.854Z
- Poster day hint: Sunday June 7