

Lainey Wilson - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier B | Billing 17 | Priority 57% | Viral 17% | Hype 26%

Primary Capture Moments

- TikTok: Prioritize one hook-to-payoff sequence with visible crowd reaction.
- Setlist flow is stable, so pre-block camera positions around recurring transitions.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.
- Hold one locked wide shot for stage lighting and production cues.

Likely Song Triggers

- Heart Like a Truck: in-set 33% | opener 0% | closer+encore 0%
- Watermelon Moonshine: in-set 30% | opener 0% | closer+encore 0%
- Things a Man Oughta Know: in-set 22% | opener 0% | closer+encore 0%
- 4x4xU: in-set 18% | opener 0% | closer+encore 0%
- Dirty Looks: in-set 14% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 44%
- Data health: Spotify yes, setlist no, YouTube no, TikTok no
- Last insight update: 2026-06-02T13:59:08.176Z
- Poster day hint: Saturday June 6