

Carly Pearce - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier B | Billing 15 | Priority 57% | Viral 15% | Hype 26%

Primary Capture Moments

- TikTok: Prioritize one hook-to-payoff sequence with visible crowd reaction.
- Setlist flow is stable, so pre-block camera positions around recurring transitions.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.
- Hold one locked wide shot for stage lighting and production cues.

Likely Song Triggers

- I Hope You're Happy Now: in-set 33% | opener 0% | closer+encore 0%
- What He Didn't Do: in-set 29% | opener 0% | closer+encore 0%
- Next Girl: in-set 18% | opener 0% | closer+encore 0%
- Every Little Thing: in-set 17% | opener 0% | closer+encore 0%
- we don't fight anymore: in-set 14% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 44%
- Data health: Spotify yes, setlist no, YouTube no, TikTok no
- Last insight update: 2026-06-02T13:59:07.662Z
- Poster day hint: Friday