

# Ella Langley - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

**Tier B | Billing 1 | Priority 80% | Viral 57% | Hype 95%**

## Primary Capture Moments

- TikTok: Use "Froggy Went a Courtin'" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Choosin' Texas" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Froggy Went a Courtin'" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Choosin' Texas / weren't for the wind".

## Likely Song Triggers

- Choosin' Texas: in-set 94% | opener 9% | closer+encore 73%
- weren't for the wind: in-set 79% | opener 0% | closer+encore 95%
- Dandelion: in-set 72% | opener 5% | closer+encore 5%
- girl you're taking home: in-set 60% | opener 0% | closer+encore 0%
- you look like you love me: in-set 59% | opener 5% | closer+encore 5%

## Viral Clip Strategy

- Open with a 6-10s hook from "Froggy Went a Courtin'" to maximize first-scroll retention.
- Save a hard cut reveal for "Choosin' Texas" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "Ella Langley takes the stage in St. Louis and the energy is unreal #EllaLangley".
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.

## Operational Notes

- Signal source: youtube | confidence 95%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-02T16:32:07.257Z
- Poster day hint: Thursday June 4